

ARE Blueprint for Southeast Asia

2024–2025

Who we ARE

The Alliance for Rural Electrification (ARE) is the international business association that promotes a sustainable decentralised renewable energy (DRE) industry for the 21st century. ARE activates markets for affordable energy services and creates local jobs and inclusive economies in Africa, Asia-Pacific and Latin America.

ARE is the world's leading DRE association

200

Members

18

Years of experience

34

Partnerships

Our goals in the region

- Increase access to affordable, clean, reliable electricity
- Accelerate decarbonisation and the green economic growth
- Create green jobs

The challenges

- ⊘ Fragmented regional cooperation
- ⊘ USD 2.8 billion gap
- ⊘ Regulatory barriers
- ⊘ Lack of skilled workforce

Our unique selling points

- ✓ Holistic coverage of the renewable energy value chain
- ✓ A global business and partner network
- ✓ Two decades of successful experience with policy reforms
- ✓ Regional experts to deliver capacity building and technical assistance

Priority countries



Philippines



Malaysia



Indonesia



Vietnam



Myanmar





Strategy

Outcome 1: Develop the market for renewable energy (RE)

Outputs

Federating the industry

Matchmaking

Access to finance

Track progress

Outcome 3: Influence national policies

Outputs

Advocate for enabling policies

Enhance public sector and utility capacity

Influence international sector developments

Embed long-term market sustainability

Outcome 2: Build local capacity

Outputs

Improving investment readiness

Skilling domestic workforces

Exchanging best practices

Outcome 4: Mobilise stakeholders

Outputs

Enhance the visibility of RE

Marketing products and services

Showcase and market innovative technologies, products and services

Call to action to join forces with ARE

- ➡ Private sector and NGOs: Join ARE as member to co-shape the future of energy
- ➡ Governments and utilities: Co-conceptualise joint programmes to advance RE and the green transition in your country
- ➡ Int. funding partners and philanthropies: Co-design high-impact programmes with ARE to advance RE and the green transition in the region.

