

Photo Contest

Impact of Team Europe's Efforts in Decentralised Renewable Energy
Submission deadline: 30 April 2024

#RenewablesforImpact



ARE Photo Contest

About

The goal of the "Alliance for Rural Electrification (ARE) Photo Contest: "Impact of Team Europe's Efforts in DRE" is to showcase pieces of evidence of efforts and investments in decentralised renewable energy (DRE) and their positive impact on Sustainable Development Goals (SDGs) 7, 8 and 12 enabled through Team Europe support instruments.

The submitted photos should depict a project that is partially financed or implemented by Team Europe players (i.e. European Member State public entities or companies).

Kindly send two photos to a.funes@ruralelec.com (cc to o.ozkan@ruralelec.com) **by 30 April 2024.**



The following information must be included in the submission:

- **Photo credit**, (organisation or individual owner of the photo(s)), which will be indicated every time the photo is shared.
- **Title, description, year & location** of the photos. The description should include information on the organisation/company, the project featured in the photo, the description of the scene portrayed in the photo and a list of Team Europe players who participated in the realisation of the project.
- **Categories you are applying for** (maximum of two).

Terms

All ARE Members can apply for the photo contest. Each contestant can apply for a maximum of two categories (e.g. categories 1 and 2), which should be clearly stated in their respective submission.

The photo should depict a project that is in part financed or implemented by Team Europe players (i.e. European Member State public entities or companies).

If third parties were involved in the photo, applicants confirm that they have their **explicit consent** for the submission of the photo.

Who may participate

ARE Members are welcome to submit photos taken in Sub-Saharan Africa that depict images according to the following categories:

1. **Productive use:** DRE solutions enabling the creation of income in communities (e.g. powering local businesses).
2. **Women Empowerment:** DRE training and solutions that allow women to learn new skills and be included in the job market.
3. **Powering Industries:** DRE technologies powering industries.
4. **Manufacturing & Power Components:** Production of materials and components included in DRE technologies.
5. **Green Job Creation:** Direct impact on job creation through the development and installation of DRE technologies.



Prize

ARE will promote the winning photos across ARE communications channels:

- **ARE website** (13,000 views per month): an article dedicated to the winning photos explaining the story behind them and promoting the solutions showcased.
- **ARE social media channels** (34,000 followers).
- **Large-size print-out** of the winning photo.
- **Visibility** throughout the [EAIF 2024](#): at its discretion, ARE will announce the winners during the Forum and the winning photos will be shown during the event.

Content and size standards

- **Content:** The photo(s) must not contain offensive, discriminatory, hateful, defamatory, sexually explicit, or otherwise objectionable or inappropriate content. The photo title must be clear and sufficient to convey the circumstances in which each photo was taken.
- **Watermarks** are not permitted. ARE will ensure to credit the photo whenever it is used.
- **Size and resolution:** The size of the photos should be at least 1,648 x 2,384 pixels (A1 Size) and the photos must be in digital format. All photos must be 200 dpi or more. File size should be no greater than 20 MB. Only photos in JPEG/JPG and PNG formats will be accepted.
- **Photo alteration:** Only limited editing of the original photo is permitted to improve brightness and contrast or remove minor flaws. Black & white photos are also acceptable. Photos that have been digitally altered beyond standard optimisation may be disqualified.

Eligibility criteria

Each photo will be judged according to the criteria below:

- **Content relevance:** Appropriateness and coverage of content related to the theme.
- **Engagement & impact:** Overall effectiveness in engaging and conveying the message of the contest to the wider audience.
- **Creativity:** Innovation and creativity in the concept of the photo.
- **Execution:** Execution of photography techniques used to improve the quality and content.



Agreement to official rules

By participating in the photo contest, contestants agree to abide by the terms and conditions established by the organiser, ARE. ARE reserves the right to change any of these official rules at any time and for any reason.

Copyright, license, releases and permissions

Each contestant grants ARE and the European programme GET.invest, a royalty-free, global, perpetual, nonexclusive, free-of-charge license to display, distribute, copy, and reproduce in any medium the photo(s) submitted to the photo contest, and to use the photo(s) in derivative works such as publications, articles, or via any means or form of dissemination. ARE and GET.invest will include full credit to the photo owner whenever it is used.

It is the responsibility of each contestant to obtain all relevant model and/or property releases. By submitting photo(s), each contestant guarantees that all images are their original works and that no copyright and/or trademark infringement rights have been violated. It is not the responsibility of ARE nor GET.invest to obtain model and/or property release forms or to assure/examine the protection of trademark or copyright infringement rights. Each contestant confirms that personal data, including the owner's name, location, and title, may be used for advertising and promotional purposes in the context of the photo contest and for any other purposes outlined in these official rules.

Limitation of liability

All contestants agree to release, discharge, and hold harmless ARE, GET.invest and its employees and representatives from any claims, losses, and damages arising out of their participation in this contest or any contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder. ARE and GET.invest assume no responsibility for any error, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorised access to contest entries or entry forms; or alteration of entries or entry forms. ARE and GET.invest are not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or



**Alliance for Rural
Electrification**



providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to contestants' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to this contest. ARE and GET.invest are not liable for any loss, injury, or damage caused, whether directly or indirectly, in whole or in part, from participating in this contest.