

CHOOSE YOUR MEMBERSHIP PACKAGE

Complimentary Services	Regular Package 2024	Special Package 2024 + 2025	VIP Package 2024 + 2025 + 2026
Social media promotion (33,000 followers)	✓	✓	✓
Special mention in ARE Weekly Alert + Newsletter	✓	✓	✓
Newsletter article	✓	✓ ✓ (1 per year)	✓ ✓ ✓ (1 per year)
Speaking Slot at ARE 'Innovation for Electrification' webinar		✓	✓
EAIF 2024		<ul style="list-style-type: none"> • 1x additional ticket worth 374 € • 50% discount on 9sqm expo booth at EAIF 2024 worth 2.5k € 	<ul style="list-style-type: none"> • 2x additional tickets worth 748 € • Free 9sqm expo booth at EAIF 2024 worth 2.5k €
Membership Fee Discount	10% discount if joined before 15 Mar 2024	10% discount on 2024 membership fee if joined before 15 Mar 2024	20% discount on 2024 membership fee if joined before 15 Mar 2024

The total Membership fee needs to be paid in full on receipt of invoice

ADVANTAGES OF LEADING MEMBERSHIP

Leading ARE Membership Services 2024	Value (up to)	ARE Leading Membership	Regular Membership
All services included in ARE Regular Membership (Package 1)	30,150 €	✓	✓
1 x gold sponsorship: ARE Energy Access Investment Forum 2024	20,000 €	✓	X
2 x priority invitations to speak at ARE events	10,000 €	✓	X
1 x lead an ARE Task Force	7,500 €	✓	X
3 x additional free entry tickets for events organised by ARE in 2024	3,000 €	✓	X
1 x highlighted visibility for a full month on ARE website	2,500 €	✓	X
1 x logo as supporter in ARE publication	2,500 €	✓	X
1 x logo as a supporter in ARE's Annual Report	1,250 €	✓	X
2 x articles in ARE newsletter	1,200 €	✓	X
1 x 1 hour meeting with ARE CEO every year	1,000 €	✓	X
1 x video testimonial on ARE media channels	1,000 €	✓	X
1 x speaking slot in I4E series webinar	600 €	✓	X
1 x banner in ARE newsletter	600 €	✓	X
Total value of ARE Membership Services 2024	80,170.00 €		
Total price for ARE Leading Membership in 2024	31,095.83 €		

NEXT STEPS: HOW TO JOIN ARE

- ✓ Download and complete the **ARE Membership Application Contract**, choose your Membership package and send it to d.mohapatra@ruralelec.org along with an extract of your approved annual turnover.
- ✓ **ARE** reviews your application. Upon positive appraisal, **ARE** confirms your Membership and sends you the Membership fee invoice.
- ✓ Once the invoice is settled, your organisation will be onboarded and you will start receiving all the benefits and services.

