

ARE

Energy Access Investment Forum

2024 **EAIF**
2024

Sponsor Pack

Organised by



**Alliance for Rural
Electrification**

About EAIIF 2024



EAIIF is the **top annual investment and industry event** with the objective to scale investments in the renewable electrification sector in emerging markets.

EAIIF 2024 is **co-hosted by the European Union Delegation to Nigeria and ECOWAS** and **supported by GET.invest**.

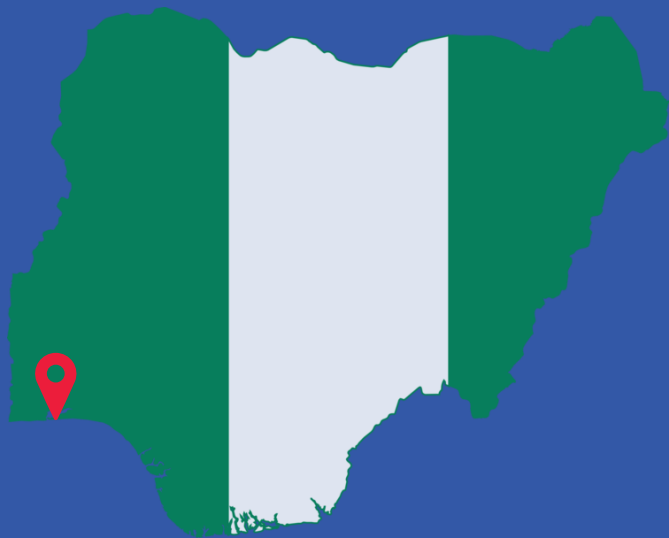
EAIIF 2024 enables **business and investor partnerships** for renewable electrification, decarbonisation, economic growth and fighting against climate change.

EAIIF 2024 envisages to unite more than **1,500 participants in person and virtual** and includes a high-level forum, side-events, matchmaking and an exhibition!

Date & venue



Lagos, Nigeria
21-23 May 2024



Organised by





Key participant types

Private investors

(venture capital, equity, debt, impact investors, commercial banks, philanthropies, etc.)



Public investors

(DFIs, MFIs, electrification funds, public investment programmes, international funding partners etc.)



Industry & private sector

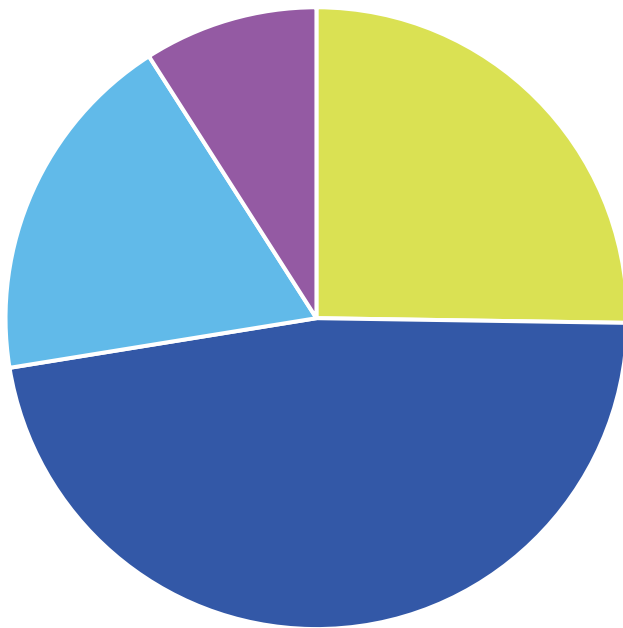
(renewable electricity companies, utilities, service providers, technology providers, etc.)



Public officials

(Ministries of Energy, Rural Electrification Authorities/Agencies, intergovernmental organisations, etc.)

EAIF 2023 participants



■ Investors/Financiers

■ Public Sector/Government

■ Industry & Private Sector

■ Other



1,400 participants total



400+ in-person participants



75+ countries represented



"EAIF has grown in leaps and bounds by the year, attracting larger groups of innovators, industry leaders, project developers, as well as investors. **EAIF is today the gold standard of investment forums on decentralised renewable energy.**"

Kevin K. Kariuki
Vice President
African Development Bank



"EAIF has been instrumental to us. For the private sector, most of the time when you sign up for these events, you really have one goal only and that is to be able to network. So, for us, Schneider Electric, it really has been wonderful. Because we met like-minded people from the same industry, and we could sign up partners to distribute our products."

Geraldine Sande-Agandi
Business Development Manager –
Access to Energy
Schneider Electric



"The yearly EAIF conference is a great way to find out about the latest evolutions and trends in the off-grid energy space and connect with trailblazers of the industry. Carving out one-on-one time and gather ideas to bring our life-changing business to the next level."

Gillian-Alexandre Huart
CEO
ENGIE Energy Access

Why Sponsor?



Position yourself as a **leading organisation and make your brand stand out** towards investors, industry and public officials in the sector!



Gain **prime speaking and exhibition opportunities** and **engage with your target audience** in the sector's leading event!



Secure a head start and get in touch with business, investment and public partners!



Focus your marketing efforts, reaping the benefits from world-class marketing multipliers through ARE and its strategic partners!



Enjoy best-in-class tailored promotion services and ARE's 15 year track record in organising events!

EAIF 2023 sponsors



Diamond sponsor



Gold sponsors



Silver sponsors



Bronze sponsors



EAIF 2023 strategic partners



Co-hosted by



Sustainable Energy
Fund for Africa

Supported by



Prospect

Key strategic partner



Implemented by
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Strategic partners



ENERGY
CATALYST



Diamond Sponsor



Diamond package

EUR 39,999*



What is included ?

- | | |
|---|--|
| • C-level keynote speech on Day 1 | • Logo on event photo booth |
| • C-level panellist slot in high-level panel | • Logo on event backdrop banner |
| • 2 speaking opportunity in thematic, country or pitching session | • Logo on all public mailings/invitations |
| • Premium exhibition booth (27 sqm) and first choice on booth placement | • Logo & hyperlink on the event webpage |
| • Access to a private meeting room throughout the conference | • Promotion on social media |
| • Video from sponsor to be played during coffee breaks during the event | • Recognition in event opening & closure |
| • 1 quote on ARE press release | • Marketing material(s) in event folder/bags |
| • 1 article in ARE newsletter | • 12 passes for the event offered by ARE |

*Customisable package available upon request.

Gold Sponsor



Gold package

EUR 19,999*



What is included ?

- | | |
|--|---|
| • C-level panellist slot in high-level panel | • Logo on event backdrop banner |
| • 2 speaking opportunity in thematic, country or pitching sessions | • Logo on all public mailings/invitations |
| • Deluxe exhibition booth (18 sqm) | • Logo & hyperlink on the event webpage |
| • Marketing material(s) in event folder/bags | • Promotion on social media |
| • 1 article in ARE newsletter | • Recognition in event opening & closure |
| • Logo on event photo booth | • 6 passes for the event offered by ARE |

*Customisable package available upon request.

Silver Sponsor



Silver package

EUR 9,999*



What is included ?

- | | |
|---|--|
| <ul style="list-style-type: none">• 2 speaking opportunities in thematic, country or pitching session | <ul style="list-style-type: none">• Logo on all public mailings/invitations |
| <ul style="list-style-type: none">• Exhibition booth (9 sqm) | <ul style="list-style-type: none">• Logo & hyperlink on the event webpage |
| <ul style="list-style-type: none">• 1 article in ARE newsletter | <ul style="list-style-type: none">• Promotion on social media |
| <ul style="list-style-type: none">• Logo on event photo booth | <ul style="list-style-type: none">• Recognition in event opening & closure |
| <ul style="list-style-type: none">• Logo on event backdrop banner | <ul style="list-style-type: none">• 4 passes for the event offered by ARE |

*Customisable package available upon request.

Bronze Sponsor (Speaker)



Bronze speaker
EUR 4,999*



What is included ?

- | | |
|---|--|
| <ul style="list-style-type: none"> • Speaking opportunity in thematic, country or pitching session | <ul style="list-style-type: none"> • Logo on event photo booth |
| <ul style="list-style-type: none"> • Logo on all public mailings/invitations | <ul style="list-style-type: none"> • Recognition in event opening & closure |
| <ul style="list-style-type: none"> • Logo & hyperlink on the event webpage | <ul style="list-style-type: none"> • 2 passes for the event offered by ARE |



Exhibitor



Exhibitor
EUR 2,499*



What is included ?

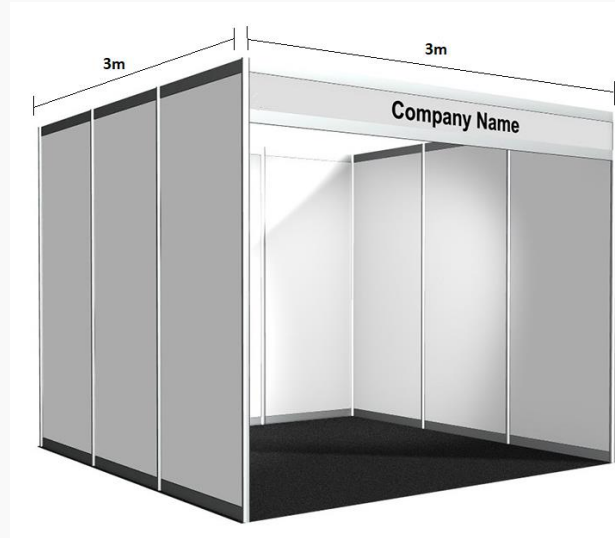
- Exhibition booth (9 sqm)
- 2 passes for the event offered by ARE



Specifications

Exhibition stands are sold in units of 9 sqm. Several exhibition stands may be put together and branded as a Pavilion. Exhibitors are free to co-decorate booths with their own branding materials. Specific rules on decorations will be shared by ARE in the run-up to the event. Items offered by ARE include:

Item	Qty
Table with storage-cabinet	1
Chair	2
Brochure/publication stand	1
Waste bin	1
Power supply	1
Carpet flooring	1
Spot lights	2



Access passes offered by ARE via the package enables access to all three days of the event, coffee breaks and lunch for all three days, as well as access to the evening reception on Day 1.

Contact us!



Alliance for Rural Electrification

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 Alliance for Rural Electrification

 Ruralelec

 Alliance for Rural Electrification

Sponsorship



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Programme



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Exhibition



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