

ANNUAL REPORT 20 22



Alliance for
Rural
Electrification
Shining a Light for Progress



A snapshot of 2022

<p>ARE 2022 Growth</p>	 <p>40 New Members</p>	 <p>5 New Board Members</p>	 <p>14 Secretariat Staff</p>	 <p>1 Financier Circle</p>
<p>Market Intelligence & Business Development</p>	 <p>48 Weekly Alerts</p>	<p>[WEEKLY ALERT]</p>  <p>136 Business Opportunities</p>	<p>[WEEKLY ALERT]</p>  <p>528 Procurement & Tenders</p>	<p>[WEEKLY ALERT]</p>  <p>18 Event Partnerships & Discounts</p>
<p>[WEEKLY ALERT]</p>  <p>765 Job Opportunities</p>	 <p>21 ARE Events</p>	<p>[ARE EVENTS]</p>  <p>7,592 Participants</p>	<p>[ARE EVENTS]</p>  <p>715 B2B Meetings</p>	 <p>1 Job Platform</p>
<p>Policy & Advocacy Support</p>	 <p>50 ARE Interventions</p>	 <p>24 Partnerships</p>	 <p>4 Publications</p>	 <p>8 Campaigns</p>
<p>Communications & Marketing</p>	 <p>17,100 Newsletter Subscribers</p>	 <p>7,250 Monthly Website Users</p>	 <p>30,000 Social Media Followers</p>	 <p>1 Member Discussion Board</p>

Message from the ARE CEO

As we close 2022, it is our pleasure to share some reflections and highlights from an extremely busy year for the Alliance for Rural Electrification (ARE). 2022 has been a demanding yet remarkable period filled with a multitude of achievements and challenges. Once again, energy supply and energy access remained the main concern for millions of people around the world.

Addressing the energy access and energy transition challenges, ARE has deepened its leading role in the decentralised renewable energy (DRE) sector, bringing innovation and experience under one roof. Diverse activities through new campaigns, events, webinars, trainings and publications have resulted in enhanced cooperation and synergies among the public and private sectors, which is key to greener and sustainable future.

In 2022, ARE and its Members continued to address some of the greatest challenges of our time: electricity access for all (SDG-7), job creation (SDG-8) and climate mitigation & adaptation (SDG-13), by tapping into the potential of clean energy resources. ARE strived to build bridges and connect the dots between the public, philanthropic and private sector to help overcome these challenges while specifically focusing on Africa, Asia, and Latin America.

From early in the year, we saw ARE Membership grow. In 2022 alone, we welcomed

40 new Members – all of whom are dedicated to providing clean, sustainable, and affordable energy access for all. **In 2022, ARE expanded exponentially and is now over 200 Members strong, hence reaching yet another milestone on the journey to federate and bolster the entire sector in the pursuit of universal access to clean energy.**

ARE also marked 2022 with many new activities and events. ARE kicked-off its new Electrification for Innovation (I4E) series. This webinar series enabled ARE Members to showcase their technologies, products and services while improving their knowledge, network, brand, corporate identity and turning viewers into customers. In addition, ARE organised its highly acclaimed Investment Academy in French to improve access to finance for DRE SMEs. The Academy was supported by GET.invest and conducted in partnership with national renewable energy associations in francophone African countries.

It is widely acknowledged that the amount of money invested in renewable electrification, and especially in DRE, is far less than what is required to meet SDG 7 by 2030. To address this issue, investments by both public and private stakeholders must be boosted and rapidly deployed at scale. ARE's flagship event the Energy Access Investment Forum (EAIF) 2022 was held for just that. **EAIF 2022 brought together over 1,100**

participants in Dar es Salaam and virtually in June, enabling business and investor partnerships for the purpose of renewable electrification, economic growth, decarbonisation and fighting against climate change.

On top of our established activities and recurring international and regional events, we continued to deepen our engagement across national markets including Burundi, Eswatini and Mozambique. With the support of GET.invest, ARE organised the Burundi Energy Access Days in October, EU Green Power Transformation Forum Workshop in Eswatini in November, and Renewables in Mozambique Business Conference in December. ARE also contributed to COP27 in Egypt by joining the discussions, organised by IRENA and ADEME, on ways to fast-forward energy transition and renewable electrification.

Connecting green technologies, stakeholders and continents remains our motto, and it echoed even more so in 2022. Acknowledging the power of partnerships, **ARE established seven new cooperations with partners around the world.** This included a landmark partnership with Konrad-Adenauer-Stiftung (KAS) to catalyse DRE job creation in West Africa and new agreements with the Congolese Association for Renewable and Decentralised Energy (ACERD), the Energy and Environment Partnership Trust Fund (EEP Africa), the Burundi Renewable Energy Association (BUREA), the International Centre for Integrated Mountain Development (ICIMOD), the Mozambican Renewable Energy Association (AMER) and the Clean Energy Access Network India (CLEAN).

2022 was also a year full of policy & advocacy work on renewable electrification, sustainability, e-mobility, as well as market

intelligence. For the first time ever, ARE could voice its message at the global stage of the G20 at a key event by the G20 Presidency of Indonesia and IRENA, as well as on major platforms such as the Economist Impact: Future of Energy Week and Reuters Events: Energy Transition Asia Pacific 2022.

Another key element is ARE's new publication focusing on e-mobility and DRE innovations in emerging economies, in collaboration with UNIDO ITPO Germany. ARE also concluded the DRE Recovery Campaign by publishing a portfolio of case studies showcasing pandemic-resilient communities powered by DRE.

In addition, ARE collaborated with the European Union Technical Assistance Facility and conducted industry consultations to inform the EU delegations in eight African countries - Benin, Burundi, DRC, Madagascar, Mozambique, Tanzania, Uganda and Nigeria - on how they can further catalyse the DRE market in those countries. But the policy & advocacy work at ARE does not end there. All year round, we promoted DRE solutions at key conferences, forums and meetings with government officials.

On top of all of this, **ARE's marketing and communications efforts also saw a great breakthrough in 2022.** We are pleased to share that our website traffic reached more than 7,000 monthly visitors and the newsletter audience grew well over 17,000 subscribers. Our social media channels took off as well surpassing the 30,000 (!) followers benchmark. All these figures show that ARE and its Members are attracting more and more interest among renewable electrification actors worldwide.

An organisation is nothing without a motivated team. I want to express my gratitude to our dedicated world-class team, as well as the support

from the ARE Board. We have accomplished a lot in 2022 and are optimistic and hopeful as we enter into 2023. We are prepared and determined to face any challenges ahead and remain committed to providing universal access to reliable, affordable, and clean energy.

Last but not least, I also want to thank our members for their great and valuable input and support throughout the year, as well as our partners for their excellent cooperation

and support in working together to achieve our common mission. In the coming years, ARE aims to significantly increase the private sector's ability to achieve sustainable universal electrification, paving the way to 2030. We firmly believe in the importance and potential of a collaboration between the public, private and non-profit sectors, and we invite your organisation to join and scale up with us for this historic endeavour. **Let's work together to double down on renewable electrification all over the world.**



David Lecoque
CEO
Alliance for Rural
Electrification

A look back at 2022



Event



Training



Webinar



Publication



News



EU-Africa Business Forum

14-18 February 2022

ARE organised a virtual session focusing on creating jobs and empowering women and youth via renewable electrification in Africa and partook in a high-level panel. ARE contributed to a business declaration with African and European renewable energy businesses calling for a platform to further coordinate and enhance joint efforts between the public and private sectors. ARE also participated in the launch of Team Europe One Stop Shop for Green Energy Investments, powered by GET.invest.



PROMOTE 2022: 2nd International Exhibition on Renewable Energies in Cameroon

Yaoundé, Cameroon | 23-25 February 2022

ARE partook in a discussion with the Minister of Water and Energy of Cameroon and other key stakeholders on the status, plans and opportunities for the private sector in the renewable electrification space. ARE also organised a business delegation to the expo, and entered into a partnership with the Cameroonian Association for Renewable Energies.



I4E: Productive Use of Renewable Energy & Industrialisation

24 February 2022

ARE's first-ever webinar under its new Innovation for Electrification (I4E) showcased series featured presentations from ARE Members on productive use of renewable energy & industrialisation.

- 600+ participants
- 6 speakers



Dubai International Humanitarian Aid and Development (DIHAD 2022)

Abu Dhabi, Dubai | 16 March 2022

ARE made the case for DRE integration in the humanitarian context.



Roundtable on the DRE Market in Madagascar

30 March 2022

ARE, with the support of the PERER project of GIZ, organised a virtual roundtable on the DRE market in Madagascar.

- 600+ participants
- 6 speakers



EU-India Clean Energy & Climate Partnership Roadshow

27 April 2022

ARE delivered a keynote introduction at the virtual roadshow on DRE.



I4E: Energy Storage Trends

28 April 2022

- 450+ participants
- 6 speakers



Access to Sustainable Off-grid Energy Conference

Paris, France | 10 May 2022

Organised by ADEME, AFD and SER, ARE contributed to the insightful discussions by underlining the significance of key regulations to stimulate PURE.



Intersolar Europe

Munich, Germany | 11-13 May 2022

ARE exhibited at the world's leading exhibition of the solar industry and connected with the solar energy sector, ARE Members and Partners.



Africa Energies Summit

17-19 May 2022

Organised by the Frontier Energy Network, ARE spoke at the Africa Energies Summit on Scaling Up Renewable Energy for Africa.



SEforALL Forum 2022

Kigali, Rwanda | 19 May 2022

ARE, PowerforAll, and CORE organised the session “Powering Jobs: Building A Workforce to Meet the SDG7 Challenge” under the scope of SEforALL Forum 2022.



PWCET: Understanding the Clean Energy Transition with Community-Driven DRE Projects

24 May 2022

ARE and GBE organised the launch of their new publication titled “Understanding the Clean Energy Transition with Community-Driven DRE Projects”.

- 600+ participants
- 9 speakers



ARE Investment Academy

1-22 June 2022

The French-language edition of the ARE Investment Academy provided learning opportunities for local early-stage SMEs active in the DRE sector in sub-Saharan Africa. The first module offered capacity building and training on creating a business case and conceptualising business ideas.

- 80+ participants
- 4 modules



ARE General Assembly

13 June 2022

ARE Members elected six new Board Members, with Rebecca Bregant being appointed as the first female President of the Association. Dario Traverso (Genius Watter), Jan Ijspeert (BAE), Nicolas Rohrer (Asantys Systems), Alexis Rehbinder (GDS Solaire), Camille Andre-Bataille (ANKA Madagascar), and Christophe Poline (Schneider Electric) were elected for the Board. ARE thanks to the former President, Claudio Pedretti, and outgoing Board Members Prosper Magali (Ensol Ltd.), Iain Munro (Ryse Energy), Stephen Wasira (Virunga Power) and Yoann Le Fol (Victron Energy) for their key contributions to ARE.



ARE Energy Access Investment Forum 2022

Dar es Salaam, Tanzania | 28-30 June 2022

EAIF 2022 brought together the DRE industry and investors who participated in the two-track programme, lively exhibition, GET.invest Matchmaking sessions and receptions.

- 1,200+ participants
- 500+ matchmaking sessions
- 70+ speakers



Speaking at Voices of Sustainability: Financing the Gap

29 July 2022

ARE President Rebecca Bregant spoke at the 14th episode of the Voices of Sustainability, organised by the Zayed Sustainability Prize, to discuss latest trends and themes in the sustainability agenda.

- 120,000 views
- 3 speakers



PWCET: Carbon Financing in the DRE Sector

24 August 2022

Experts and companies who tapped into carbon financing to raise capital for their DRE projects gave their insights at this webinar.

- 800+ participants
- 8 speakers



G20 Investment Forum

Bali, Indonesia |

31 August - 1 September 2022

Co-hosted by Indonesia Presidency and IRENA, ARE promoted energy transition investments, with a particular emphasis on Southeast Asia.





I4E: Premium Power Components

8 September 2022

- 300+ participants
- 7 speakers



15th Microgrid Global Innovation Forum – EMEA

London, UK | 13-15 September 2022

ARE spoke on “Laying the Cornerstone for a Sustainable 21st Century Microgrid Sector”.



Energy Access: Supporting Innovation between Europe & Africa

Lille, France | 15-16 September 2022

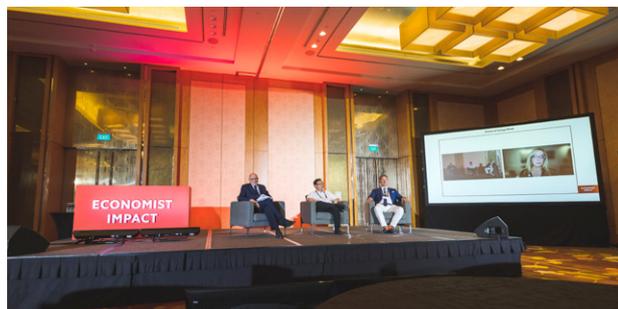
ARE joined a roundtable on “Engaging in partnerships between Europe and Africa”



The Economist: Future of Energy Week

Singapore | 19-21 September 2022

ARE joined the discussions and promoted the opportunities of DRE technologies.



World Energy Storage Day

21 September 2022

ARE contributed to the session on “Mini-grid and Social Equity”.



Renewable Energy India Expo

Uttar Pradesh, India |

28-30 September 2022

Expanding its horizons in India, ARE participated and exhibited in the REI India 2022.



Burundi Energy Access Days

Bujumbura, Burundi | 4-5 October 2022

ARE, BUREA, GET.invest Burundi and World Bank organised event to catalyse the renewable electrification sector in Burundi and the region through a roundtable, interactive sessions, an exhibition and networking opportunities.

- 280+ participants
- 50+ speakers



15th Microgrid Global Innovation Forum – EMEA

London, UK | 13-15 September 2022

ARE spoke on “Laying the Cornerstone for a Sustainable 21st Century Microgrid Sector”.



Pandemic-resilient communities powered by DRE

25 October 2022

As part of its DRE Recovery Campaign, ARE shared its most recent publication. Supported by GET.invest, the publication showcases innovative solutions and best practices from successful projects supporting rural communities to recover better and faster from the pandemic.



ARE Delegation to COP27

Sharm El Sheikh, Egypt |

7-18 November 2022

Around 15 delegates joined the ARE delegation to COP27, which featured ARE Member and Secretariat participation in a plethora of panels and activities.



EU Green Power Transformation Forum Workshop

Mbabane, Eswatini | 9 November 2022

ARE, Business Eswatini and REAESWA organised a workshop convening public and private sector representatives to enable business partnerships and knowledge sharing to catalyse investments and power sector reform to support the energy transition in Eswatini.

- 130+ participants
- 30+ speakers



PWCET: Employment & Entrepreneurship in the DRE Sector – a Gender Perspective

9 November 2022

Experts from the industry and public sector discussed the opportunities and constraints that low-income women face in accessing livelihoods in each level of the DRE supply chain.

- 400+ registrations
- 6 speakers



Reuters Events Energy Transition Asia Pacific 2022

30 November – 1 December 2022

ARE gave insights on the global landscape and its impact on energy security and supply in Asia Pacific.



E-mobility & DRE Innovations in Emerging Economies

1 December 2022

UNIDO ITPO Germany and ARE joined hands to promote the role of integrated DRE and e-mobility solutions to accelerate the transition to sustainable and decarbonised mobility by showcasing innovative real-life examples from emerging economies in this publication.



OFF-GRID Expo + Conference 2022

Augsburg, Germany | 1-2 December 2022

As the conference partner of OEC, ARE organised the conference and business matchmaking.

- 900 participants
- 60 exhibitors



Renewables in Mozambique 2022 – Business Conference

Maputo, Mozambique | 6-7 December 2022

ARE, AMER and ALER organised the conference to gather key actors of the renewable energy sector and financiers in Mozambique. Supported by GET.invest Mozambique, the event offered interactive sessions, a lively exhibition, matchmaking and evening receptions.

- 700+ registrations
- 100+ GET.invest matchmaking meetings
- 40+ speakers



Enhancing Liquidity for the Mozambican Renewable Energy Sector

Maputo, Mozambique | 8 December 2022

Organised by ARE, GET.invest, AMER and ALER, the B2B event brought together the Mozambican financial sector with leading European and global development finance institutions to explore opportunities in providing attractive products to Mozambican market.

- 50+ participants
- 10+ speakers



ARE Investment Academy

Maputo, Mozambique | 9 December 2022

11 local Mozambican SMEs received a targeted, finance training programme, providing in-depth project development training, pitching exercises and guidance on how to access financing for their businesses and projects.



GRAFT – Papua New Guinea

8 December 2022

ARE spoke at the webinar on DRE solutions to tackle post-harvest challenges in Papua New Guinea.



I4E: Digitalisation & Optimisation

15 December 2022

- 400+ registrations
- 6 speakers

International Partners



Regional Partners



National Partners



Board of Directors

President



Rebecca Bregant
CMO & Co-founder
PineBerry

Board Members



Alexis Rehbinder
Development Manager
Générale du Solaire



**Camille
Andre-Bataille**
CEO & Co-founder
ANKA Madagascar



Cristophe Poline
Sustainable Investment
Director
Schneider Electric



Claudio Pedretti
CEO
Green Climate
Ventures



Dario Traverso
CEO & Co-founder
Genius Watter



Irene Calvé Saborit
CEO & Co-Founder
Sunkofa Energy



Jan Ijspeert
CEO
BAE Batterien



Nicolas Rohrer
Managing Director &
Co-funder
Asantys Systems



Rebecca Slegers
Public Relations
Manager
Africa GreenTec

Leadership & Secretariat



David Lecoque

CEO



Jens Jaeger

Director of Policy &
Business Development



Ling Ng

Director of
Communications & Marketing

Policy & Business Development



Deepak Mohaptra

Senior Officer, Business
& Market Development



Amanda Soler Guzman

Project & Communications
Officer



Inès van Oldeneel

Business & Market
Development Officer



Leila Sofía Abbá

Policy &
Advocacy Assistant



Sandisiwe Moyo

Policy & Business
Development Intern



Meric Gonul

Policy & Business
Development Intern



**Diana El Malaki
Hossain**

Policy & Advocacy Intern

Communications & Marketing



Okan Özkan

Communications
& Marketing Officer

Finance, HR & Admin



Estrella Fernandez

Finance, HR & Admin

Africa Desk



Gabriele Pammesberger

Lead for Africa

Annex I: Board of Directors

Name	Term	Function
Rebecca Bregant	2022-2023	President
	2021-2023	Board Member
Dario Traverso	2022-2026	Board Member
Jan Ijspeert	2022-2026	Board Member
Nicolas Rohrer	2022-2025	Board Member
Claudio Pedretti	2021-2025	Board Member
Irene Calvé Saborit	2020-2024	Board Member
Alexis Rehbindler	2020-2023	Board Member
Camille Andre-Bataille	2022-2023	Board Member
Christophe Poline	2022-2023	Board Member
Rebecca Slegers	2021-2023	Board Member
Prosper Magali	2018-2022	Board Member
Iain Munro	2021-2022	Board Member
Yoann Le Fol	2021-2025	Board Member (term ended in 2022)

Annex II: Secretariat

Name	Country	Term	Function
David Lecoque	Belgium	2020 – present	CEO
		2013 – 2020	Senior Policy & Business Development Manager
Ling Ng	UK, Belgium	2014 – present	Director of Communications & Marketing
Jens Jæger	Denmark	2016 – present	Director of Policy & Business Development
Deepak Mohapatra	India	2019 – present	Senior Officer, Business & Market Development
Inès Van Oldeneel	Belgium	2020 – present	Business & Market Development Officer
Okan Özkan	Turkey	2021 – present	Communications & Marketing Officer
Estrella Fernandez	Peru	2021 – present	Finance, HR & Admin
Gabriele Pammesberger	Austria	2020 – present	Lead for Africa
Leila Sofía Abbá	Argentina, France	2022 – present	Policy & Advocacy Assistant
Amanda Soler Guzman	Spain	2019 - 2022	Project & Communications Officer
Diana El Malaki Hossain	Spain	2021 – 2022	Policy & Advocacy Intern
Sandisiwe Moyo	Germany	2021 - 2022	Policy & Business Development Intern



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