ARE Value Proposition
The last 14 years of trust from our Members and confidence from our Partners has positioned the Alliance for Rural Electrification as the number one international business association in the decentralised renewable energy sector arena.

It is our mandate to deliver on clean energy access across Africa, APAC and LAC. ARE is building a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

With the strength and commitment from 170+ Members worldwide, ARE advocates to improve market conditions for off/mini-grid renewables (on-going ARE projects) and turbocharges the business development of its Members through market intel, policy support, B2B & B2F events and targeted marketing approaches.
ARE Members and Services

ARE helps on sector coordination and development by:

- Market Intelligence & Business Development
- Policy & Advocacy Support
- Communications & Marketing

Read more [here](#)
Join ARE by filling in the **ARE Membership Form** and e-mail it back to us. Check out our friendly **annual Membership rates**.

### Special offers for new incoming Members joining before 31st October 2020:

<table>
<thead>
<tr>
<th>ARE Membership Packages</th>
<th>Benefits</th>
<th>Condition</th>
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</thead>
<tbody>
<tr>
<td><strong>Package 1</strong>&lt;br&gt;2020 Only</td>
<td>- 75% discount for 2020 Membership&lt;br&gt;- Free Newsletter Article (worth 520€) with a readership of more than 11k</td>
<td>None</td>
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<tr>
<td><strong>Package 2</strong>&lt;br&gt;2020 + 2021</td>
<td>- 80% discount for 2020 Membership&lt;br&gt;- Free Newsletter Article (worth 520€) with a readership of more than 11k&lt;br&gt;- Company promotion on social media</td>
<td>Membership fees for 2020 + 2021 to be paid in one go</td>
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<tr>
<td><strong>Popular Choice!</strong>&lt;br&gt;Package 3&lt;br&gt;2020 + 2021 + 2022</td>
<td>- 100% discount for 2020 Membership&lt;br&gt;- Free Newsletter Article (worth 520€) with a readership of more than 11k&lt;br&gt;- Company promotion on social media&lt;br&gt;- 1 free ticket for <strong>EAIF</strong> in 2021 (worth appx. 400€)</td>
<td>Membership fees for 2021 + 2022 to be paid in one go</td>
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ARE Partnerships

We partner with international and national organisations, projects and initiatives, the media and other industry platforms.

Project Cooperation Partners

2013:
1. Africa-EU Energy Partnership
2. EUEI pdf
3. BTC Network

2014:
1. RECP
2. giz

2015:
1. Rockefeller Foundation
2. ARSEL

2016:
1. Interreg North-West Europe
2. Solar
3. IRENA

2017:
1. IDB
2. RESA-MED
3. RESA AFRICA
4. IRENA

2018:
1. African Development Bank Group
2. UNIDO
3. Swedfund
4. IDA

2019:
1. GETinVent
2. Swedfund
3. ADB
4. ElectrFi

2020 (planned):
1. EACREEE
2. SACREEE
3. GEMfas
4. ACCESS Energy Fund

Knowledge & Support Partners

2013:
1. RAEL
2. IEC
3. Gogla
4. smart Villages

2014:
1. IRENA
2. Bloomberg
3. REN21
4. United Nations Foundation

2015:
1. Interreg North-West Europe
2. solar
3. IRENA

2016:
1. IDB
2. RESA-MED
3. RESA AFRICA
4. IRENA

2017:
1. African Development Bank Group
2. UNIDO
3. Swedfund
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1. EACREEE
2. SACREEE
3. GEMfas
4. ACCESS Energy Fund

2020 (planned):
1. EACREEE
2. SACREEE
3. GEMfas
4. ACCESS Energy Fund
Selected Upcoming ARE Market Activation Activities & Events

• ECOWAS Sustainable Energy Forum, 24-26 Nov 2020
• **OFF-GRID Expo + Conference 2020**, Augsburg (Germany), 3-4 Dec 2020
• **SEforALL Forum**, Kigali (Rwanda), 16-18 Feb 2021
• **6th ARE Energy Access Investment Forum**, Lusaka (Zambia), 17-18 Mar 2021
• **Microgrid Global Innovation Forum – SEA**, Bangkok (Thailand), April 2021 (date tbc)
• For more ARE events, see: [https://ruralelec.org/event-calendar](https://ruralelec.org/event-calendar)

For **additional information**, kindly see the [ARE Fact Sheet], [ARE Website] and this [video] to discover our pitch.
Looking forward to meeting you at the 6th ARE Energy Access Investment Forum (Lusaka, Zambia, 17-18 March 2021)