SHOWCASE
YOUR OFF-GRID PRODUCTS & SERVICES
WEB · NEWSLETTER · EVENTS ..................... 2020
About ARE

ARE is a Member-led association

ARE is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

#1
170
50
3
Off-grid rural electrification association
Members
Countries
Continents
Why Sponsor?

**Visibility**
ARE promotes its Members’ products, services and expertise through the website, events and publications.

**Network**
Get closer to key players in the industry. ARE helps its Members with B2B, B2F and B2G matchmaking and with networking and contacts.

**Influence**
ARE works with its Members and high-level Partners to influence policy framework to create a favourable environment for decentralised renewables.

**Support ARE**
Support ARE and help bear the cost of our services, while ensuring continuous improvement.
1. Digital Outreach

The bi-monthly ARE Newsletter is distributed to over 10,000 public and private sector readers with a strong readership focus on or based in developing and emerging markets.

Price

- Newsletter (article): 520 EUR
- Newsletter (banner): 400 EUR
- Newsletter (article & banner): 800 EUR
- Website (job post): 100 EUR (free for Members)
- Webinar: Case by case

ARE Members get a 20% discount.

Monthly Website Visitor Statistics 2019

No. of visitors: 4,000
Page views: 13,000

- 3,000 followers
- 6,400 followers
- 4,800 followers
## Editorial Calendar

<table>
<thead>
<tr>
<th>Submission deadline Publication date</th>
<th>February</th>
<th>April</th>
<th>June</th>
<th>August</th>
<th>October</th>
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<tbody>
<tr>
<td>17.02.2020 26.02.2020</td>
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### Theme

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<tr>
<th>Project Development &amp; Scalability</th>
<th>Financing &amp; De-risking Mechanisms</th>
<th>Digitalisation &amp; Innovation</th>
<th>Productive Use &amp; Sector Coupling</th>
<th>Creating Local Environments for Successful Project Implementation</th>
<th>Positive Local Impact on Communities &amp; Entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustainable &amp; Innovative Business Models - i.e. PAYG, FFS, ABC Project Pipeline &amp; Portfolio-Building Feasibility, Design &amp; Implementation</td>
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<td>Project Facilitation Tools &amp; Capacity Building for Project Developers Beyond Electricity: Complementary Services</td>
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Nexus & Agri-Processing, E-mobility, ICT / Internet, Policy Frameworks & Grid Integration of Mini-Grids, Climate Change Resilience & Mitigation, Quality Standards & Certifications, Job Creation, Migration & Humanitarian Settings, Health & Education (Livelihoods), Local Value Chain Creation, Women Empowerment.
With the growing success of our business matchmaking fora and energy access workshops, ARE events are on the forefront of discussions within the decentralised renewables sector.

2. Presence at Events

Price
Case by case basis

5
1,250
250
25

Big ARE events yearly
Participants from the off-grid sector
Expert speakers on stage
Exhibitors
As a thought leader, ARE publishes positions papers, key recommendations and toolkits, as well as publications with case studies and best practices.
Contact

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