SHOWCASE
YOUR OFF-GRID PRODUCTS & SERVICES
WEB • NEWSLETTER • EVENTS 2020
About ARE

ARE is a Member-led association

ARE is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

#1 Off-grid rural electrification association

150 Members

50 Countries

3 Continents
Why Sponsor?

**Visibility**
ARE promotes its Members’ products, services and expertise through the website, events and publications.

**Network**
Get closer to key players in the industry. ARE helps its Members with B2B, B2F and B2G matchmaking and with networking and contacts.

**Influence**
ARE works with its Members and high-level Partners to influence policy framework to create a favourable environment for decentralised renewables.

**Support ARE**
Support ARE and help bear the cost of our services, while ensuring continuous improvement.
1. Digital Outreach

The bi-monthly ARE Newsletter is distributed to over 10,000 public and private sector readers with a strong readership focus on or based in developing and emerging markets.

Price

- Newsletter (article): 520 EUR
- Newsletter (banner): 400 EUR
- Newsletter (article & banner): 800 EUR
- Website (job post): 100 EUR
- Webinar: 800 EUR

*ARE Members get a 20% discount*
## Editorial Calendar

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<td>Project Development &amp; Scalability</td>
<td>Financing &amp; De-risking Mechanisms</td>
<td>Digitalisation &amp; Innovation</td>
<td>Productive Use &amp; Sector Coupling</td>
<td>Creating Local Environments for Successful Project Implementation</td>
<td>Positive Local Impact on Communities &amp; Entrepreneurship</td>
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<td><strong>Sub-themes</strong></td>
<td>Protection of Intellectual Property / Product Piracy</td>
<td>Sustainable &amp; Innovative Business Models - i.e. PAYG, FFS, ABC</td>
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<td>Beyond Electricity: Complementary Services</td>
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With the growing success of our business matchmaking fora and energy access workshops, ARE events are on the forefront of discussions within the decentralised renewables sector.

### 2. Presence at Events

- **5** Big ARE events yearly
- **1,250** Participants from the off-grid sector
- **250** Expert speakers on stage
- **25** Exhibitors

**Price**

Case by case basis
As a thought leader, ARE publishes positions papers, key recommendations and toolkits, as well as publications with case studies and best practices.
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Shining a Light for Progress