SHOWCASE
YOUR OFF-GRID PRODUCTS & SERVICES
WEB · NEWSLETTER · EVENTS 2020
About ARE

ARE is a Member-led association

ARE is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

#1
Off-grid rural electrification association

> 130
Members

From

50
Countries

Covering

3
Continents
Why Sponsor?

**Visibility**
ARE promotes its Members’ products, services and expertise through the website, events and publications.

**Network**
Get closer to key players in the industry. ARE helps its Members with B2B, B2F and B2G matchmaking and with networking and contacts.

**Support ARE**
Support ARE and help bear the cost of our services, while ensuring continuous improvement.

**Influence**
ARE works with its Members and high-level Partners to influence policy framework to create a favourable environment for decentralised renewables.
1. Digital Outreach

The bi-monthly ARE Newsletter is distributed to over 9,000 public and private sector readers with a strong readership focus on or based in developing and emerging markets.

**Price**

- Newsletter (article): 520 EUR
- Newsletter (banner): 400 EUR
- Newsletter (article & banner): 800 EUR
- Website (job post): 100 EUR
- Webinar: 800 EUR

*ARE Members get a 20% discount*
## Editorial Calendar

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<th>Submission deadline</th>
<th>February</th>
<th>April</th>
<th>June</th>
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### Theme

- **Project Development & Scalability**
- **Financing & De-risking Mechanisms**
- **Digitalisation & Innovation**
- **Productive Use & Sector Coupling**
- **Creating Local Environments for Successful Project Implementation**
- **Positive Local Impact on Communities & Entrepreneurship**

### Sub-themes

- **Protection of Intellectual Property / Product Piracy**
- **Sustainable & Innovative Business Models - i.e. PAYG, FFS, ABC**
- **Project Pipeline & Portfolio-Building**
- **Feasibility, Design & Implementation**
- **Project Facilitation Tools & Capacity Building for Project Developers**
- **Beyond Electricity: Complementary Services**
- **Blended Finance**
- **Results Based Financing (RBF) & Other Green Smart Finance Tools**
- **Crowdfunding**
- **Impact Investment**
- **Data & Automation**
- **Off-Grid Appliances**
- **Energy Efficiency & Performance**
- **Remote Management & Power Control**
- **Supply Flexibility & Energy Security (Battery & Storage)**
- **E-mobility**
- **ICT / Internet**
- **Water-Energy-Food Nexus & Agri-Processing**
- **Cooling Technology**
- **Manufacturing & Assembling**
- **Telecom**
- **Demand Side Management & Stimulation**
- **Community-Based Capacity Building**
- **Policy Frameworks & Grid Integration of Mini-Grids**
- **Climate Change Resilience & Mitigation**
- **Quality Standards & Certifications**
- **Job Creation**
- **Migration & Humanitarian Settings**
- **Health & Education (Livelihoods)**
- **Local Value Chain Creation**
- **Women Empowerment**
With the growing success of our business matchmaking fora and energy access workshops, ARE events are on the forefront of discussions within the decentralised renewables sector.

2. Presence at Events

- Big ARE events yearly: 5
- Participants from the off-grid sector: 1,250
- Expert speakers on stage: 250
- Exhibitors: 25

Price
Case by case basis
3. Prints

As a thought leader, ARE publishes positions papers, key recommendations and toolkits, as well as publications with case studies and best practices.

Price
Case by case basis
Contact

Ling Ng  
Communications & Marketing Manager  
l.ng@ruralelec.org

Alliance for Rural Electrification  
Rue d’Arlon 69-71  
1040 Brussels, Belgium  

© FlexGrid  
Alliance for Rural Electrification  
Rue d’Arlon 69-71  
1040 Brussels, Belgium  

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www.ruralelec.org