SHOWCASE
YOUR OFF-GRID PRODUCTS & SERVICES
WEB · NEWSLETTER · EVENTS 2020
About ARE

ARE is a Member-led association

ARE is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

#1
Off-grid rural electrification association

> 130
Members

From
50
Countries

Covering
3
Continents
Why Sponsor?

**Visibility**
ARE promotes its Members’ products, services and expertise through the website, events and publications.

**Network**
Get closer to key players in the industry. ARE helps its Members with B2B, B2F and B2G matchmaking and with networking and contacts.

**Influence**
ARE works with its Members and high-level Partners to influence policy framework to create a favourable environment for decentralised renewables.

**Support ARE**
Support ARE and help bear the cost of our services, while ensuring continuous improvement.
1. Digital Outreach

The bi-monthly ARE Newsletter is distributed to over 9,000 public and private sector readers with a strong readership focus on or based in developing and emerging markets.

**Price**

- Newsletter (article): 520 EUR
- Newsletter (banner): 400 EUR
- Newsletter (article & banner): 800 EUR
- Website (job post): 100 EUR
- Webinar: 800 EUR

*ARE Members get a 30% discount*
<table>
<thead>
<tr>
<th>Theme</th>
<th>Project Development &amp; Scalability</th>
<th>Financing &amp; De-risking Mechanisms</th>
<th>Digitalisation &amp; Innovation</th>
<th>Productive Use &amp; Sector Coupling</th>
<th>Creating Local Environments for Successful Project Implementation</th>
<th>Positive Local Impact on Communities &amp; Entrepreneurship</th>
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<th>Submission deadline Publication date</th>
<th>February</th>
<th>April</th>
<th>June</th>
<th>August</th>
<th>October</th>
<th>December</th>
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With the growing success of our business matchmaking fora and energy access workshops, ARE events are on the forefront of discussions within the decentralised renewables sector.

2. Presence at Events

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<th>Price</th>
<th>Case by case basis</th>
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- **5** Big ARE events yearly
- **1,250** Participants from the off-grid sector
- **250** Expert speakers on stage
- **25** Exhibitors
As a thought leader, ARE publishes positions papers, key recommendations and toolkits, as well as publications with case studies and best practices.