



SHOWCASE

YOUR OFF-GRID PRODUCTS & SERVICES

WEB · NEWSLETTER · EVENTS **2020**



Alliance for
Rural
Electrification

Shining a Light for Progress

ARE is a Member-led association

ARE is an international business association that promotes a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies.

#1

Off-grid rural
electrification
association

> 130

Members

50

Countries

Covering

3

Continents

Why Sponsor?



1. Digital Outreach

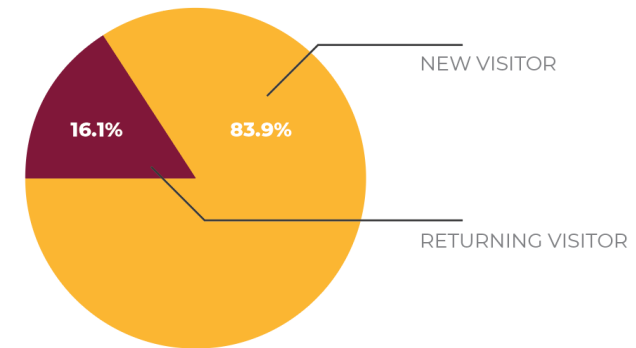
The bi-monthly ARE Newsletter is distributed to **over 9,000 public and private sector readers** with a strong readership focus on or based in developing and emerging markets.

Price

- Newsletter (article): 520 EUR
- Newsletter (banner): 400 EUR
- Newsletter (article & banner): 800 EUR
- Website (job post): 100 EUR
- Webinar: 800 EUR

ARE Members get a 30% discount

Monthly Website Visitor Statistics 2019



No. of visitors: 4,000
Page views: 13,000



3,000
followers



6,000
followers



3,500
followers

Editorial Calendar

	February	April	June	August	October	December
Submission deadline Publication date	17.02.2020 26.02.2020	20.04.2020 29.04.2020	15.06.2020 24.06.2020	24.08.2020 02.09.2020	19.10.2020 28.10.2020	07.12.2020 16.12.2020
Theme	Project Development & Scalability	Financing & De-risking Mechanisms	Digitalisation & Innovation	Productive Use & Sector Coupling	Creating Local Environments for Successful Project Implementation	Positive Local Impact on Communities & Entrepreneurship
Sub-themes	Protection of Intellectual Property / Product Piracy Sustainable & Innovative Business Models - i.e. PAYG, FFS, ABC Project Pipeline & Portfolio-Building Feasibility, Design & Implementation Project Facilitation Tools & Capacity Building for Project Developers Beyond Electricity: Complementary Services	Blended Finance Results Based Financing (RBF) & Other Green Smart Finance Tools Crowdfunding Impact Investment	Data & Automation Off-Grid Appliances Energy Efficiency & Performance Remote Management & Power Control Supply Flexibility & Energy Security (Battery & Storage) E-mobility ICT / Internet	Water-Energy-Food Nexus & Agri-Processing Cooling Technology Manufacturing & Assembling Telecom	Demand Side Management & Stimulation Community-Based Capacity Building Policy Frameworks & Grid Integration of Mini-Grids Climate Change Resilience & Mitigation Quality Standards & Certifications	Job Creation Migration & Humanitarian Settings Health & Education (Livelihoods) Local Value Chain Creation Women Empowerment

2. Presence at Events

With the growing success of our business matchmaking fora and energy access workshops, ARE events are on the forefront of discussions within the decentralised renewables sector.

Price
Case by case basis



Big ARE events yearly



1,250

Participants from the off-grid sector



250

Expert speakers on stage



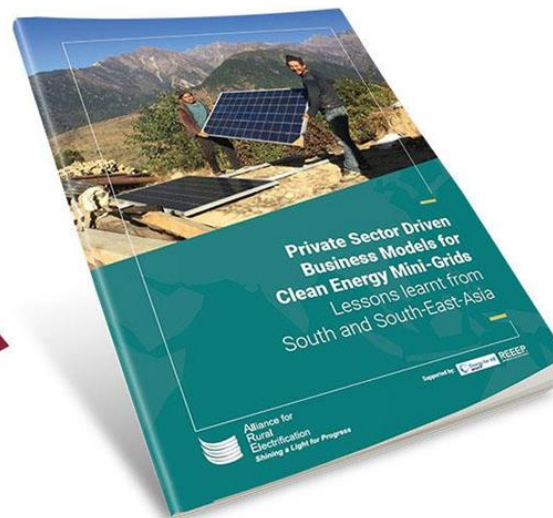
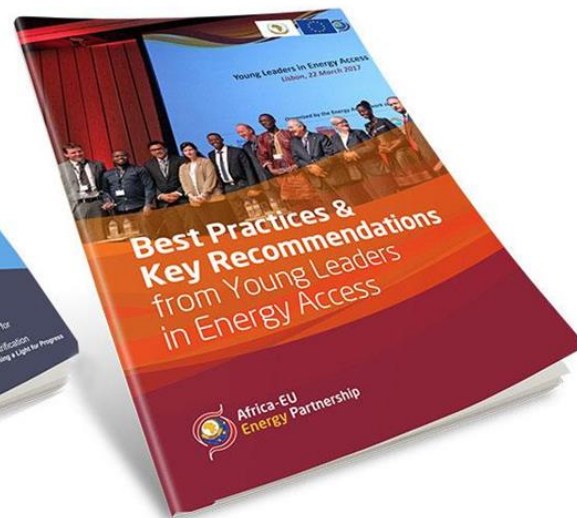
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Exhibitors

3. Prints

As a thought leader, ARE publishes positions papers, key recommendations and toolkits, as well as publications with case studies and best practices.

Price
Case by case basis





Contact



© FlexGrid



Ling Ng

Communications & Marketing Manager
l.ng@ruralelec.org



Alliance for Rural Electrification

Rue d'Arlon 69-71
1040 Brussels, Belgium
