5th ARE Energy Access Investment Forum Sponsor Pack

Abidjan, Ivory Coast
13-14 March 2019
About the Alliance for Rural Electrification

The Alliance for Rural Electrification (ARE) is an international business association with the aim to promote a sustainable decentralised renewable energy industry for the 21st century, activating markets for affordable energy services, and creating local jobs and inclusive economies. ARE currently unites 150+ committed and innovative Member companies.

ARE works via four work streams:

- Global voice
- Acting locally
- Funding & financing
- Powerful partnerships
About the Forum

- The 5th ARE Energy Access Investment Forum (EAIF) is a well-established political exchange and business supporting platform to assist the private and public sector by getting up to speed on the latest developments in the off-grid sector and upcoming initiatives.

- As the global and locally acting voice for sustainable decentralised clean energy solutions, it is the ARE objective to take leadership with this EAIF to have a positive impact on the agenda of all committed stakeholders involved in this important field.

- For the first time, ARE will move its top annual Forum outside of the EU to a leading target market in Africa: Ivory Coast!
Objectives: Conference (Day 1)

- to inform about off-grid market trends, technology & business innovations and best practices, as well as about results achieved and future activities of ARE and its work streams;
- to discuss market conditions, key policy initiatives and business opportunities;
- to showcase financial and technical instruments supporting clean energy based rural electrification projects in developing and emerging markets; and
- to celebrate the ARE Awards 2019 Winners (seven categories planned)
Objectives: Business Matchmaking (Day 2)

- to receive information about the potential & specifics of off-grid markets of particular interest;
- to make best use of local presence time by meeting business contacts face-to-face during the B2B & B2Finance session; and
- to highlight case studies, best practices and experiences from successful project & investments from the investor perspective that give their take on “what is a bankable project according to industry?”
Statistics EAIF 2018 in Catania (Sicily)

- > 4 continents + 30 countries represented
- > 250 participants
- 450 B2B Meetings

Forum Participants Origin

- Europe: 75%
- Americas: 13%
- Africa: 9%
- Asia: 9%

"At ENGIE Rassembleurs d’Energies, the impact investment fund dedicated to energy access, we are looking for investees and partners able to propose new solutions with considerations for its social and environmental impacts. ARE was the first association we decided to join as it’s really the best place to work on energy access challenges with members coming from all over the world and bringing various expertise. ARE is the network to start concrete projects, to develop new businesses and partnerships and to lobby for a common regulation framework."

Laure Vincotte
ENGIE Rassembleurs d’Energies SAS
Managing Director
## 2019 Sponsorship Packages

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>LION CUB (Comms pack)</th>
<th>SAFARI (Comms + exhibition pack)</th>
<th>SIMBA (Comms + speaker pack)</th>
<th>MUFASA (Comms, exhibition + speaker pack)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company slider on ARE website</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 advertorial in ARE Newsletter</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Corporate logo on all public mailings / invitations connected to the event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Corporate logo &amp; website link of the sponsor on the event web page</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Corporate logo on the event folder</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in the conference opening &amp; closure</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Free access passes for VIP guests &amp; company staff to the event</td>
<td>2X</td>
<td>2X</td>
<td>3X</td>
<td>5X</td>
</tr>
<tr>
<td>1 table + 2 chairs in the exhibition area during the event</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>1 self-standing roll up banner in networking area</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Insertion of marketing material in event folder/bags (max 1)</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Speaking slot at the Forum or ARE Awards</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Corporate logo on badges</td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Distribution of company lanyards, notepads and pens</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Quote in ARE press release</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Keynote speech (Optional: extra 5,000 EUR)</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td><strong>PRICE</strong></td>
<td>€ 3,000</td>
<td>€ 6,000</td>
<td>€ 6,000</td>
<td>€ 12,000</td>
</tr>
<tr>
<td><strong>AVAILABILITY</strong></td>
<td>10 packages available</td>
<td>10 packages available</td>
<td>5 packages available</td>
<td>5 packages available</td>
</tr>
</tbody>
</table>
Additional options

- Possibility to organise half-day side event, room + catering provided by ARE (up to 50 pax) = € 5,000
- Sponsoring of direct costs to be determined on a case-by-case basis

Early bird (until 15 November 2018): 20% discount
Late bird (until 28 December 2018): 10% discount
For more information please contact us:

E-mail: are@ruralelec.org
Tel: +32 2 709 55 42