

DRE Recovery Campaign



Submit
your photos
by 10 December



Alliance for
Rural
Electrification
Shining a Light for Progress



ARE Photo Contest

About

The goal of the **“ARE Photo Contest: Sustainable Decentralised Electricity to Power a Green and Equitable Recovery”** is to raise awareness and promote the critical importance of decentralised renewable energy (DRE) to advance the COVID-19 green recovery agenda.

Kindly send one to three photos to o.ozkan@ruralelec.org (cc to a.soler@ruralelec.org) by 10 December 2021.

The following information must be included in the submission:

- Photo credit ((organisation or individual owner of the photo(s))
- Title, year & location of the photo(s)
- Categories you are applying for (maximum of two)

Terms

Any institution, company or individual can apply for the photo contest. Each candidate can apply for a maximum of two categories (e.g. category 1 and 2), which should be clearly stated in their respective submission.

If third parties were involved in the photo, candidates are required to have their **explicit and signed acceptance** for the submission of the photo for the contest.

By submitting a photo, each participant agrees to the official rules shared in this document.

Who may participate

ARE welcomes photos that depict images according to the following categories:

1. **Social development:** DRE solutions enabling essential services for rural communities (e.g. health, education, water, etc.)
2. **Economic development:** DRE solutions enabling productive uses and jobs in rural communities
3. **Innovation:** Innovative DRE technology solutions installed in rural, isolated communities
4. **Community impact:** Rural community beneficiaries interacting with and benefitting from DRE technologies
5. **Building local resources:** Capacity building on DRE technologies amongst local actors (e.g. local staff or beneficiaries)

Photos should be taken in Sub-Saharan Africa, Latin America & the Caribbean and Asia Pacific.

Prize

ARE will promote the winning photos across ARE communications channels:

- ARE website (6,500 unique visitors per month)
- ARE social media channels (23,000 followers)

At its discretion, ARE will provide speaking slot for two winners in an upcoming DRE Recovery Campaign thematic event and mass promotion for the top 10 participants.

Photo specifications

Photo(s) must be in digital format. All images must be 300 dpi or more. File size should be no greater than 20 MB. Only photos in JPEG and PNG formats will be accepted.

Limited editing of the original photo(s) is permitted for the purpose of improving brightness and contrast or removing minor flaws. Photos that

have been digitally altered beyond standard optimisation may be disqualified.

Content standards

The photo(s) must not contain offensive, discriminatory, hateful, defamatory, sexually explicit, or otherwise objectionable or inappropriate content. The photo title must be clear and sufficient to convey the circumstances in which each photo was taken. Watermarks are not permitted.

Eligibility criteria

Each photo will be judged according to the criteria below:

1. **Content relevance:** Appropriateness and coverage of content in relation to the theme
2. **Engagement & impact:** Overall effectiveness in engaging and conveying the message of the contest to the wider audience
3. **Creativity:** Innovation and creativity in the concept of the photo
4. **Execution:** Execution of photography techniques used to improve the quality and content

Agreement to official rules

By participating in the photo contest, contestants agree to abide by the terms and conditions established by the organiser, ARE. ARE reserves the right to change any of these official rules at any time and for any reason.

Copyright, license, releases and permissions

Each contestant grants ARE and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, which implements the European programme GET.invest, a royalty-free, global, perpetual, non-exclusive, free of charge license to display, distribute, copy, and reproduce in any medium the photo(s) submitted to the photo contest, and to use the photo(s) in derivative works such as publications, articles, or via any means or form of dissemination. ARE will include full credit to the photo owner every time it is used.

It is the responsibility of each contestant to obtain all relevant model and/or property releases. By submitting photo(s), each contestant guarantees that all images are their original works and no copyright and/or trademark

infringement rights have been violated. It is not the responsibility of ARE nor GET.invest to obtain model and/or property release forms or to assure/examine protection of trademark or copyright infringement rights. Each contestant confirms that personal data, including owner's name, location, and title, may be used for advertising and promotional purposes in the context of the photo contest and for any other purposes outlined in these official rules.

Limitation of liability

All contestants agree to release, discharge, and hold harmless ARE, GET.invest and its employees and representatives from any claims, losses, and damages arising out of their participation in this contest or any contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder. ARE and GET.invest assume no responsibility for any error, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorised access to contest entries or entry forms; or alteration of entries or entry forms. ARE and GET.invest are not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to contestants' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to this contest. ARE and GET.invest are not liable for any loss, injury, or damage caused, whether directly or indirectly, in whole or in part, from participating in this contest.