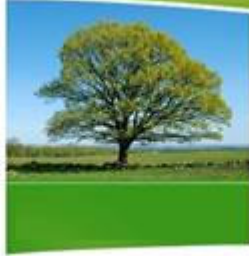




Alliance for  
Rural  
Electrification  
*Shining a Light for Progress*



## **Program**

### **Workshop**

### **"Market potential for off-grid PV and rural electrification"**

Tuesday 2<sup>nd</sup> September 2008, from 10.00 AM to 12.30 AM  
EPIA Industry Area – 23<sup>rd</sup> EUPVSEC - Feria Valencia, Spain

**10.00 Welcoming Coffee**

**10.30 Overview and Introduction**

Ernesto Macias  
President of ARE

**10.50 Market potential for off grid PV and rural electrification**

Jan Oliver Kessler  
Portfolio Manager Off-grid Products, Conergy AG

**11.20 Project Examples**

Bernard McNelis  
Managing Director, IT Power

**11.50 CSR in the field of off grid PV solutions**

Alvaro Ponce (TBC)  
CSR Manager, Isofoton

**12.20 Summary and Outlook**

Ernesto Macias  
President of ARE

for further information on PV SEC: [www.photovoltaic-conference.com](http://www.photovoltaic-conference.com)

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