

Rural Electrification Program: A different approach to CSR

Rural Electrification: a win-win combination

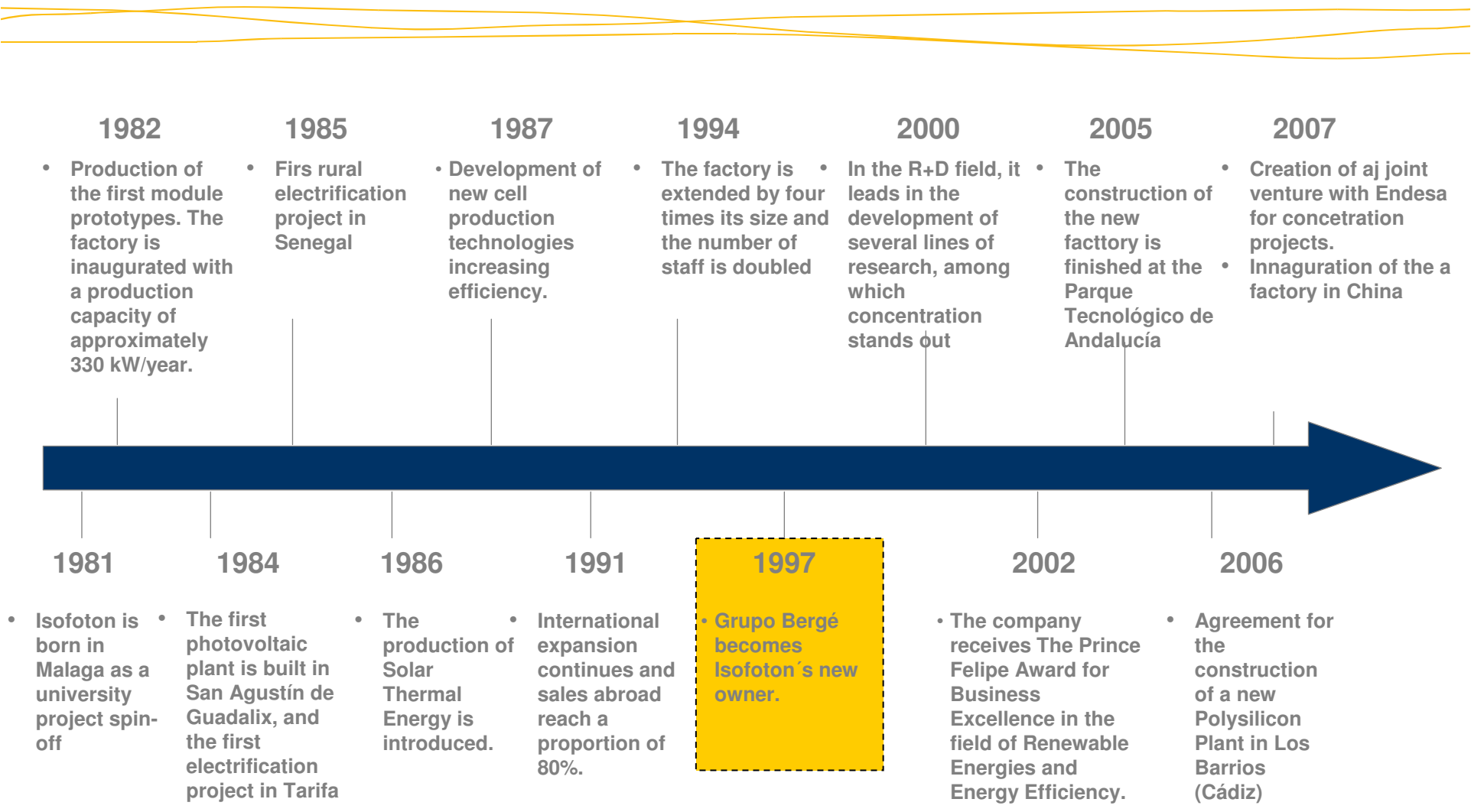
Alvaro Ponce Plaza

**Corporate Social Responsibility
Manager**

Valencia, September 2008

Corporate Presentation

The Beginnings



- **Subsidiaries and Project Offices**

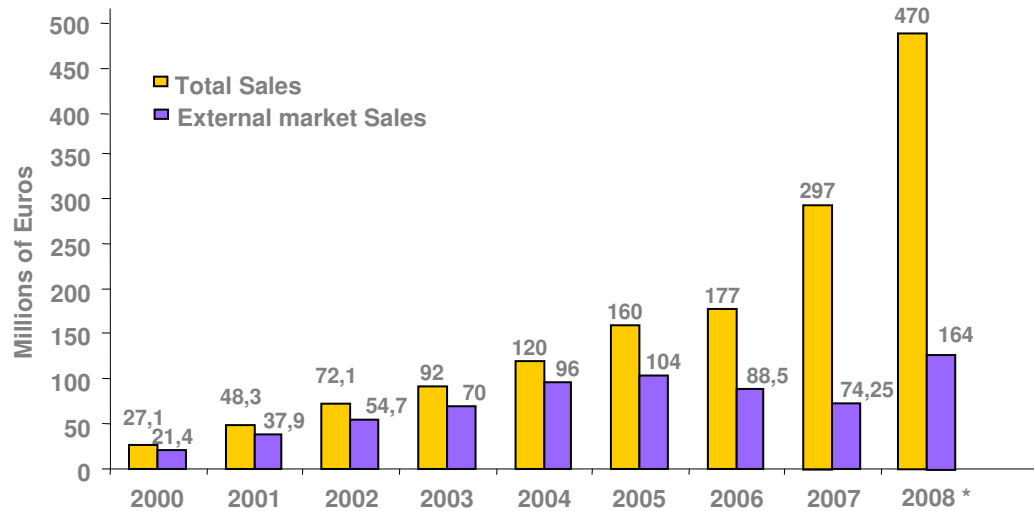
- Isoequinoccial (Ecuador)
- Isofotón North America (EEUU)
- Isofotón China
- Isofotón Italy
- Isofotón Maroc
- Senegal Office
- Isofotón SA Branch in Bolivia
- Isotecsol (Dominican Republic)
- Isofotón Algeria



- **Commercial Presence in over 60 countries**



Since 1997, the company has achieved sustain growth of its turnover.



Sales distribution :

Thermal

Distribution		Projects	
EU	Other	EU.	Other
81%	2%	9%	9%

Projects
Grid Connection
100%

Photovoltaic

Cells		Distribution		Projects	
National	International	National	International	Grid Connection	Off Grid
3%	6%	47%	16%	24%	3%

Workforce 2007

Madrid	Málaga
128	1.014

Capacity and Production 2007

Thermal		Photovoltaic	
Production	34.500	Production	85
Capacity	100.000	Capacity	135

- Our position as a global company, technological, committed with environmental efforts and the fight against poverty, and demanding in terms of ethics and transparency, is not a strategy to improve our image or due to legislative requirements,
- Since the beginning, Corporate Social Responsibility in Isofoton has been part of its business activity which involves a strong charge of corporate sensitivity in the social and environmental fields, forming part of its philosophy and corporate values. This commitment has made Isofoton participate in numerous national and international projects and alliances

Global Compact
Millennium Development Goals
Alliance for Rural Electrification
Energy without Borders
Solidarity Energy Foundation



Alliance for
Rural
Electrification
Shining a Light for Progress



Fundación **Energía**
Solidaria

- The funds are destined to rural electrification projects in developing countries with collaboration with local NGOs.
- The foundation has been active in Ecuador, Morocco and the Dominican Republic.
- It is an opportunity to become voluntary for Isofoton's employees.

OUR MISSION

“Isofotón, is the world technological leader in the development of solar energy solutions, that contribute to the wellbeing of humankind”



.. a real energy option for developed countries, ..

.. An opportunity to gain access to quality of live, technology and progress in developing countries.



Rural Electrification Program

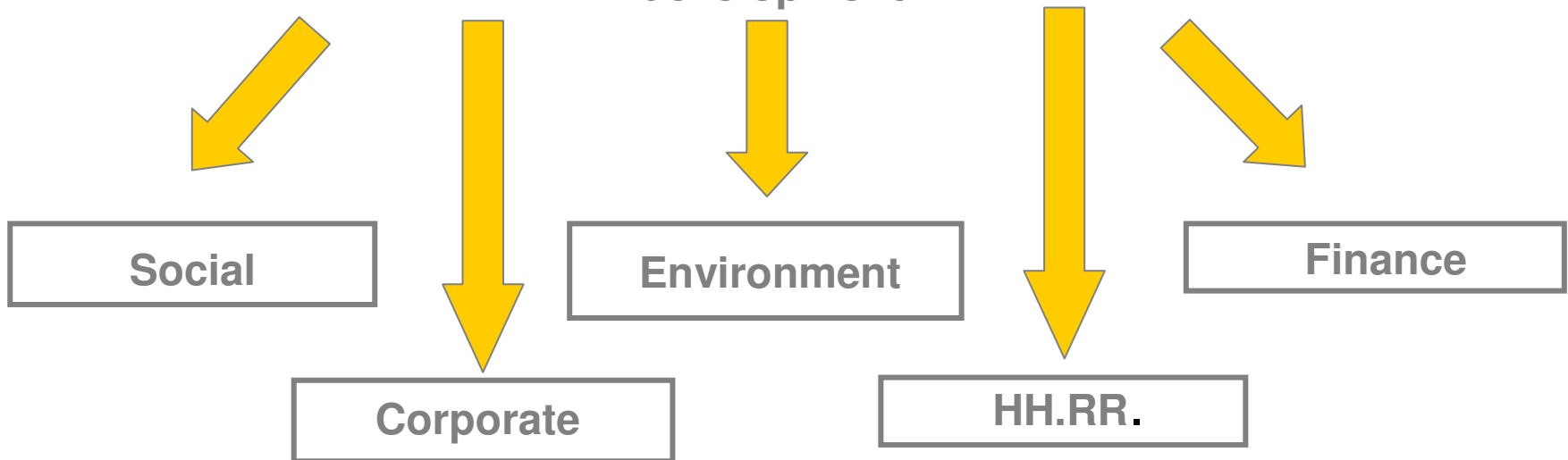


REC: A different approach to CSR
Rural Electrification Program

Corporate Social Responsibility
Structure and Dynamic
Fundacion Energia Solidaria

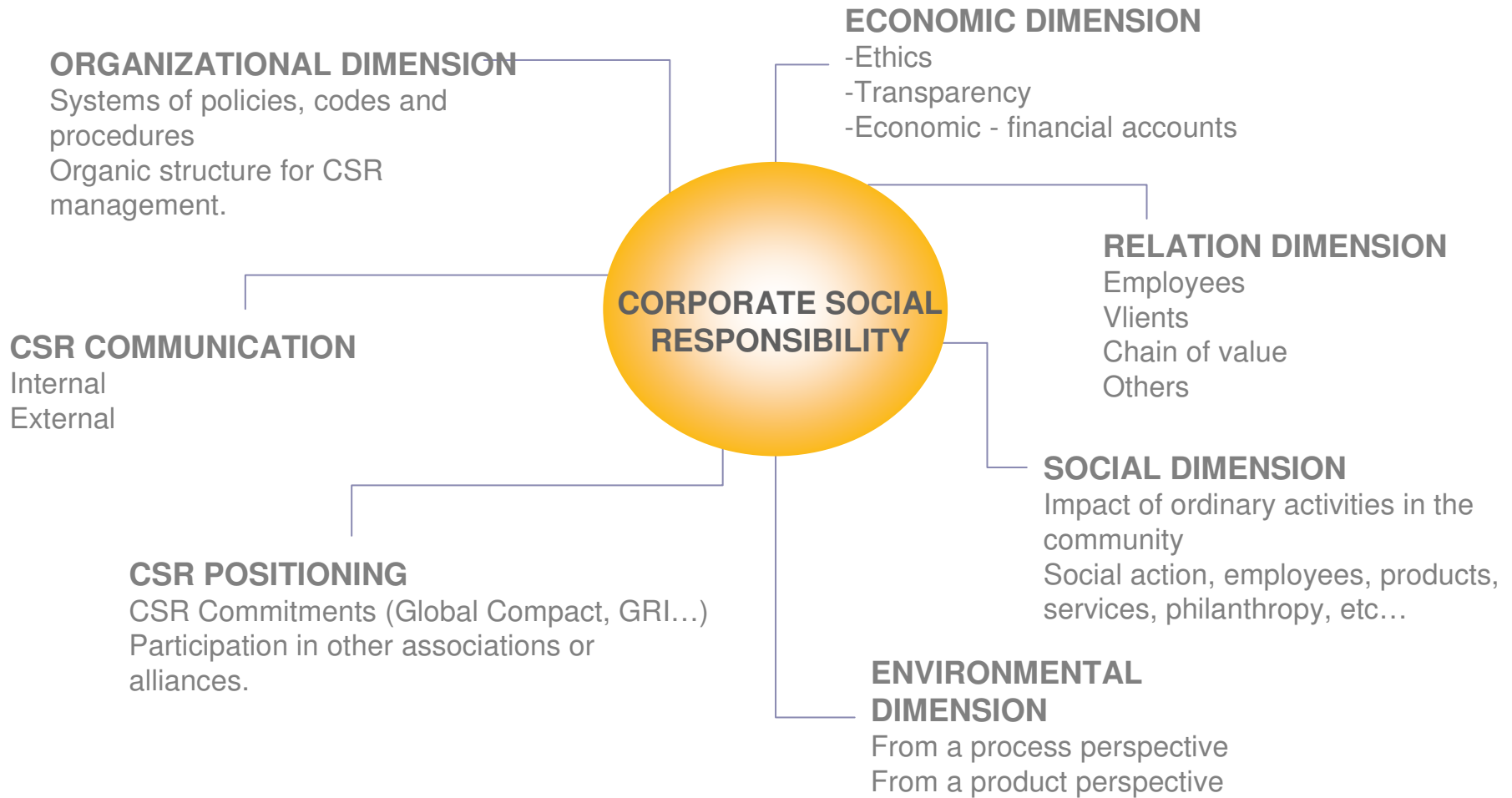
What do we understand as CSR?

It is contribution of the private sectors to sustainable development



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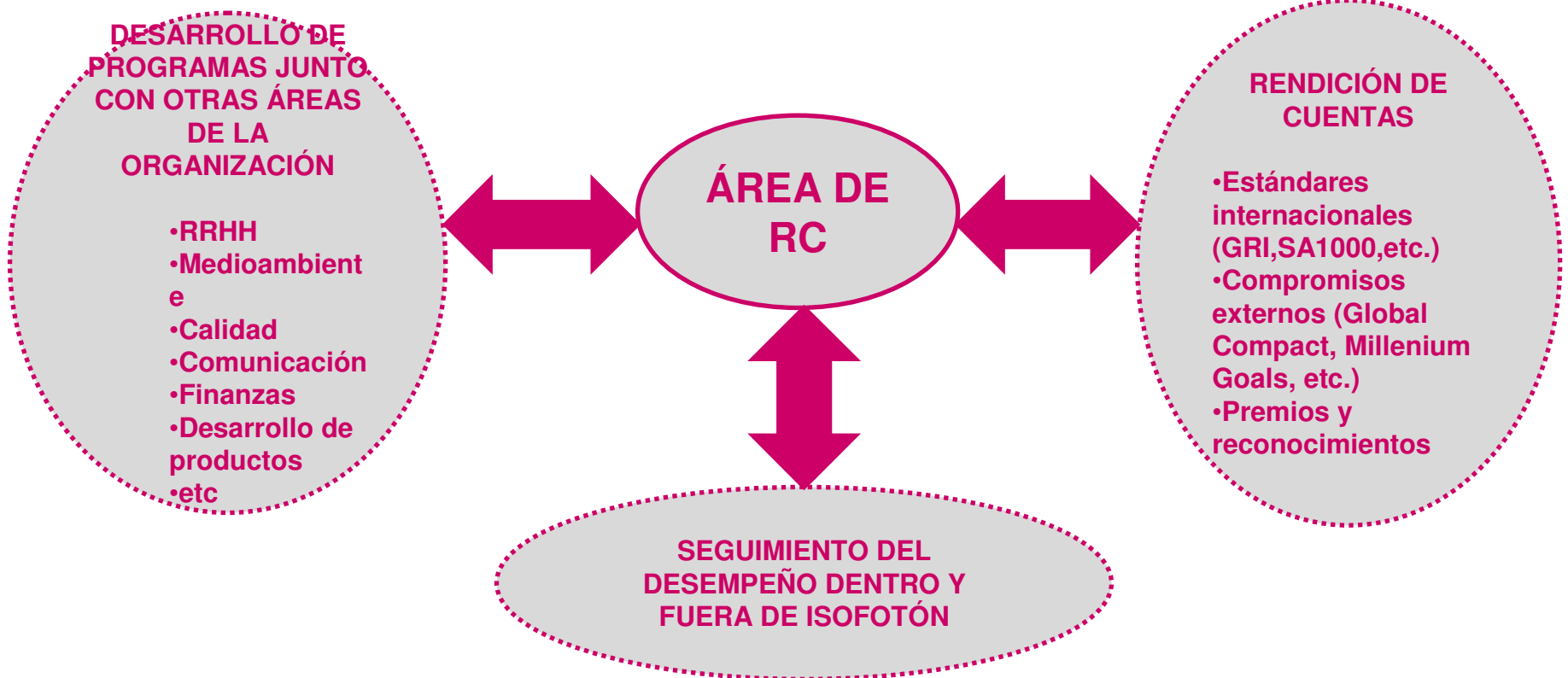


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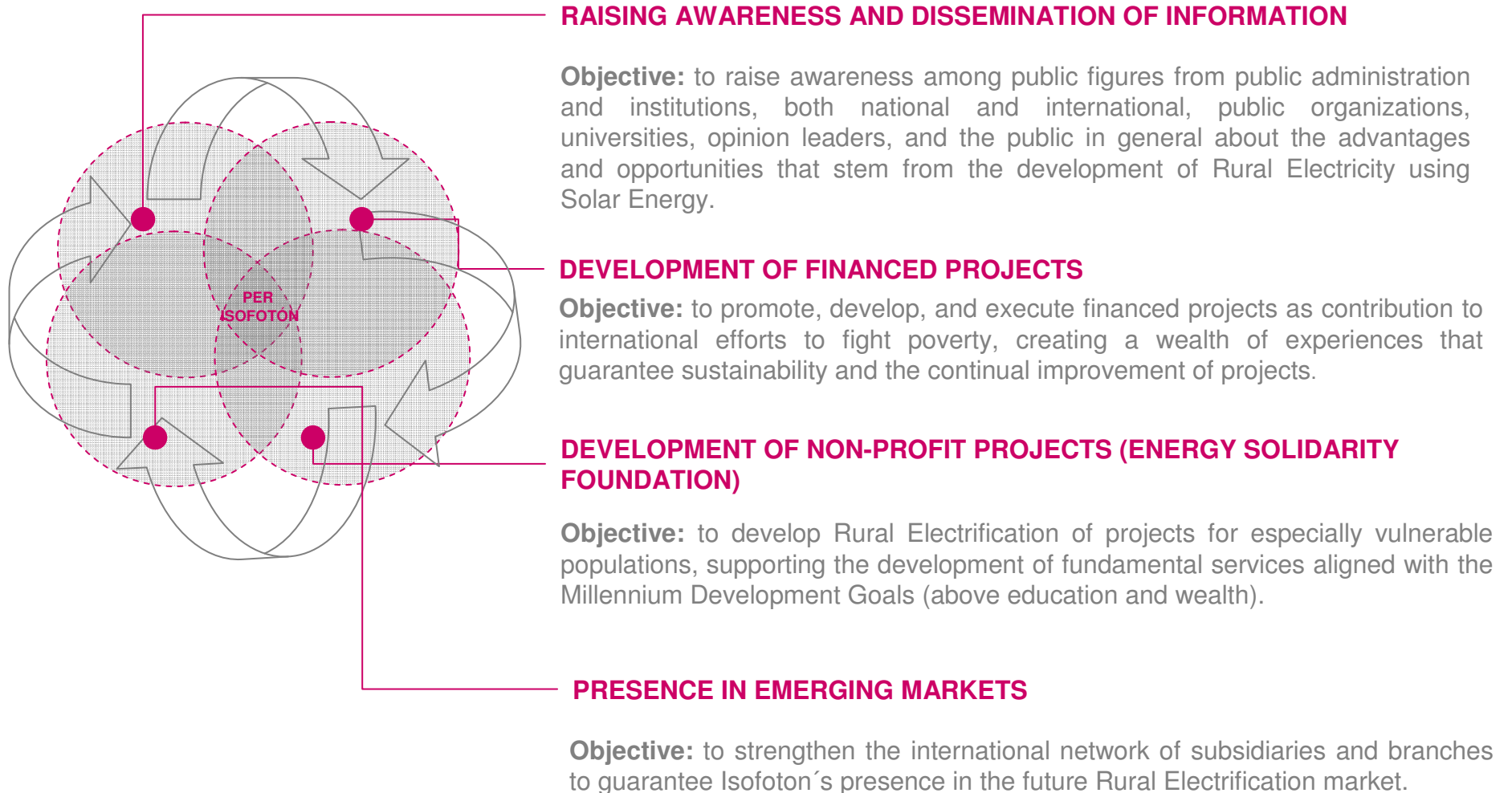
FUNCIONES DEL ÁREA DE RC DE ISOFOTÓN

El área de RC se enmarca operativamente dentro del Área de Comunicación



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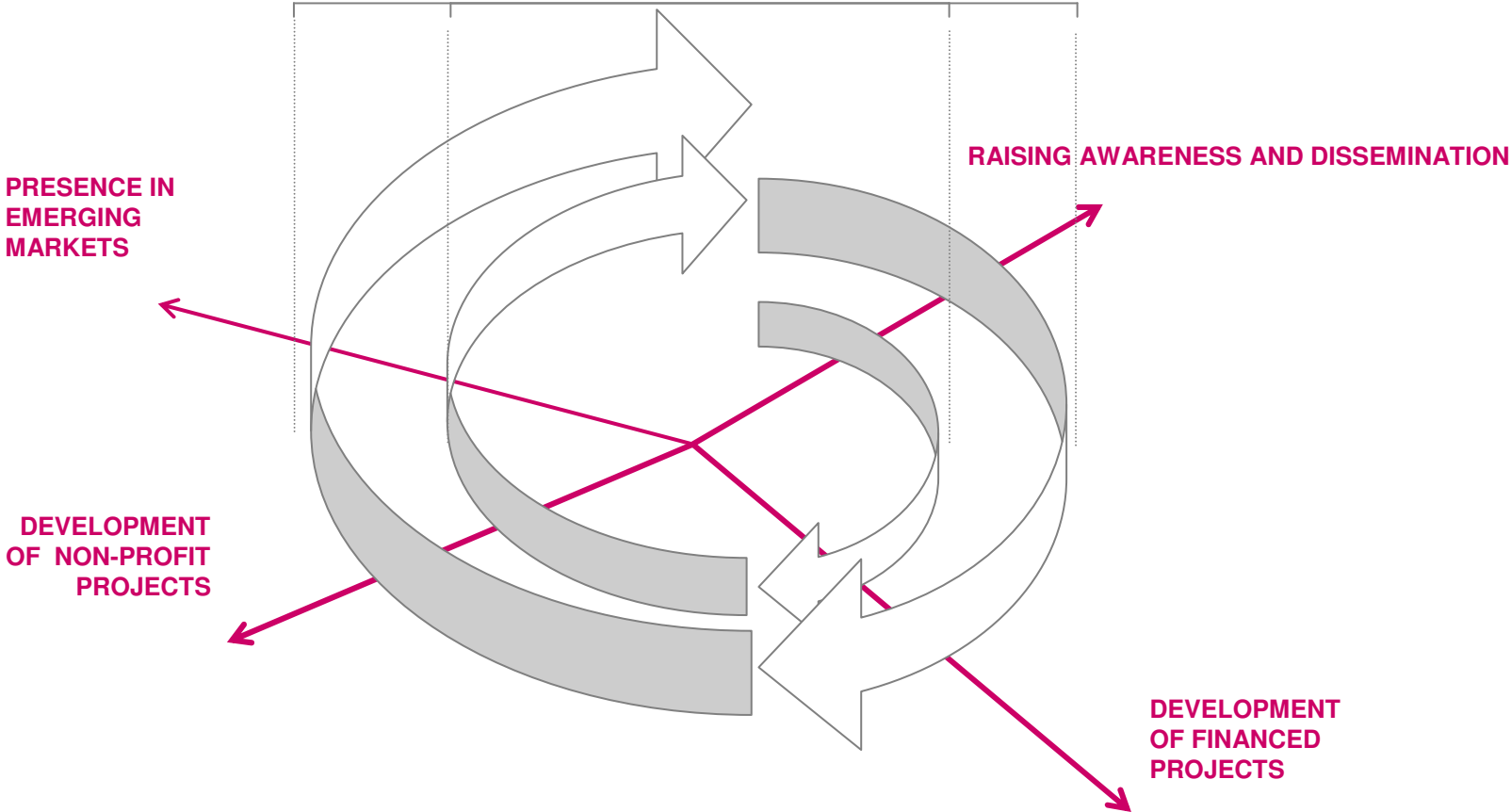


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GROWING DYNAMIC

Programme dimension and its impact on society



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Fundación **Energía**
S o l i d a r i a



Proyecto Tinihuercan-Marruecos

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- It was created in 2005 by the Isofoton's employees.
- 170 members (1/4 of the employees)
- The funds are destined to rural electrification projects in developing countries in collaboration with local NGOs.
- 94.000 € where the raise funds for projects in 2007.
- The foundation has been active in Ecuador, Morocco and the Dominican Republic.
- Volunteer opportunity for Isofoton's employees.
- New innovative financial schemes: CO2 compensation.



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Esmeraldas, ECUADOR

- Electrification of three schools
- Computers where donated
- In collaboration with Union Local de Rio Verde, local NGO.



Dajabón y Santiago Rodríguez, REPUBLICA DOMINICANA

- Installation of a water pump systems
- Electrification of a school
- In collaboration with FUDECO, local NGO.

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Thank you for your attention!!!

